

## The Organisation

The goal of Academics for Development is to spread the message of social entrepreneurship and to offer students from all different faculties the opportunity to have social impact in a durable and meaningful way. AFD Louvain-La-Neuve wants to achieve this through three main pillars. First, via projects in the South or in the North, a multidisciplinary team of students can collaborate with a partner organisation on a local issue. Second, through diverse events in Belgium, AFD also highlights topics in social entrepreneurship and social impact to inspire and stimulate students. Thirdly, the impact development pillar offers the Brightminds program and Clean Tech Challenge to spark the AFD mindset and awareness.

## Your role

- Your team is responsible for the vision and execution of the brand image of AFD
- Your team is responsible for the design of all digital and printed marketing material
- Together with the communication and marketing team you determine the content of AFD's social media pages
- Your team maintains the website and ensure it functions as desired
- Your team ensures that the internal communications of the board runs smoothly and help the board with IT related issues
- Your team will work together with other organizations (e.g. AFC & AFT) to elaborate the marketing of joint events.
- Your attendance on the weekly board meetings is appreciated and you show a general commitment to the organisation

## Your Profile

- You are a bachelor or master student at the UCL.
- You have a good knowledge (or willingness to know) of graphical software such as Photoshop, InDesign, Illustrator, After Effects, etc. (or similar).
- You are creative and you are able to deal with deadlines
- You have an eye for qualitative and professional design
- You are able to cooperate in a group

## Your Commitment

- Ability to commit to this position for one academic year, starting from April 2018
- Willingness to dedicate a substantial part of your time to AFD next to your studies

## Our offer

- Gain hands-on experience and tackle real problems and challenges next to your studies
- Obtain valuable life skills and boost your personal growth
- Exchange insights with like-minded and impactful peers
- Be part of a fun, open and international student community