

The Organisation

The goal of Academics for Development is to spread the message of social entrepreneurship and to offer students from all different faculties the opportunity to have social impact in a durable and meaningful way. AFD Louvain-La-Neuve wants to achieve this through three main pillars. First, via projects in the South or in the North, a multidisciplinary team of students can collaborate with a partner organisation on a local issue. Second, through diverse events in Belgium, AFD also highlights topics in social entrepreneurship and social impact to inspire and stimulate students. Thirdly, the impact development pillar offers the Brightminds program and Clean Tech Challenge to spark the AFD mindset and awareness.

Your role

- Your team is responsible for spreading the word of AFD to the outside world
- You and your team are responsible to keep the outside world up to date on AFD and its activities via a newsletter every one or two months
- You are responsible for finding the right audience for events
- You find ways to enlarge AFD's audience
- You will help with the recruiting campaigns for project students and board members
- Your team keeps the social media up to date about the AFD events and the AFD project students (Facebook, Twitter, LinkedIn, Instagram)
- Your team will look for opportunities to present AFD in the press
- Your team supports the other board members in their communication to students, partners and faculties.
- Your attendance on the weekly board meetings is appreciated and you show a general commitment to the organisation

Your Profile

- You are a bachelor or master student at the UCL
- You are creative with words and stories
- You have an excellent knowledge of French and English
- You are able to work organised and precisely
- You believe in AFD's vision and mission and you cannot wait to tell the rest of the world about it
- You have a basic understanding of marketing principles

Your Commitment

- Ability to commit to this position for one academic year, starting from April 2018
- Willingness to dedicate a substantial part of your time to AFD next to your studies

Our offer

- Gain hands-on experience and tackle real problems and challenges next to your studies
- Obtain valuable life skills and boost your personal growth
- Exchange insights with like-minded and impactful peers
- Be part of a fun, open and international student community